

Publicity Policy

The Leeds School of English aims to provide accurate information for current and prospective students, further stakeholders and the general public through all marketing channels.

The main medium for publicity of The Leeds School of English is the website, www.leedsschool.co.uk, which provides course details for all courses currently running, as well as important information for students and details of how to apply.

Publicity materials have also expanded to include a Brochure covering all courses on offer, which is available in printed form or as an electronic version on the website. We also now use social media on a regular basis, with a presence on Facebook, Whatsapp and Instagram, through which we update current and prospective students on courses, events and special offers.

